

WATER NEVER TASTED BETTER

While many carbonated or reconstituted beverages are consumed widely from flexible pouches, water is still being packaged mainly in PET bottles/ tasteless and odorless, water cannot withstand even the slightest taint from foreign materials.

CLP has developed a laminate for water packaging that puts an end to the waste associated with PET bottles - water companies can finally package mineral water in a high-performing pouch.

The specially developed laminate is taste-natural and does not make any detectable contribution to the taste of the water. The colorless laminate also maintains the optical of blown polyester bottles. Tinting or high-quality printing

can be added to offer graphics or a range of color options from slightly tinted opaque.

A spouted version of the pouch allows refilling of pouches up to 1 liter for consumption while hiking or other physical activities, without the burden of having to carry a bulky, empty bottle after water has been consumed.

The CLP water pouch withstand temperatures of up to 122 degrees f (50°C) for up to two years, and meets standards for drop and burst tests equal to those of PET bottles. The reduced waste volume and weight - as well as reduced investment in blowing PET bottles on filling line - make this technology an exciting option for suppliers of bottled water.

CLP's water laminate is available as rollstock or pre-made pouches.





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